



## MEDIA ADVISORY: Miami Lighthouse Hosts OrCam Technology Demo Day

**OrCam MyEye, The World's Most Advanced Wearable Artificial Vision Device, Donates Device to Miami Lighthouse Client**

**WHAT:** The Miami Lighthouse, the first organization to test OrCam technology for the visually disabled while it was in prototype, will host a technology demonstration day for their clientele with a ceremony awarding a new OrCam MyEye device to one of its community members on Tuesday, October 29th at Miami Lighthouse. OrCam technology day will be kicked off with an address by Miami Lighthouse CEO, Virginia Jacko.

The recipient of OrCam's donated MyEye device, which retails for approximately \$5,000 due to the intricate technology involved, has been designated as Miami Lighthouse client Henry Arguello. Henry has been working at Home Depot for three years but his vision is worsening. By using the device, Henry will be able to remain gainfully employed in his day-to-day work activities that include reading products off the shelf, reading his cell phone and invoices, checking packaging slips, locating inventory boxes and much more.

Miami Lighthouse's Job Readiness Program, of which Henry graduated, helps analyze a blind or visually impaired individual's skills and interests to assist in the search for employment. Increasing one's personal independence allows for greater opportunities in the work environment.

About OrCam's technology: By combining the company's proprietary artificial intelligence, computer vision, OCR and machine learning technologies, OrCam MyEye reads printed and digital text from any surface aloud and seamlessly recognizes faces, products, identifies money and more, all in real time.

Magnetically mounted on any eyeglass or sunglass frame, OrCam MyEye is the only wearable artificial vision tech that is activated by an intuitive pointing gesture or simply by following the wearer's gaze.

**Visuals, executives and MyEye-recipient will be available during the event.**

**INFO:**

OrCam: <https://www.orcam.com/en/>

Miami Lighthouse: <http://www.miamilighthouse.com/>

**WHEN:** Tuesday, October 29th, 2019

**RUN OF SHOW:**

- 10:00 AM- Event Begins
- 10:30 AM- Opening Welcome Ceremony and Press Conference with OrCam and Virginia Jacko, CEO of Miami Lighthouse
- Followed by: OrCam MyEye Demonstration
- Presentation of MyEye 2 to Miami Lighthouse client
- 11:00 AM- OrCam Open House until 3:00 PM

**WHERE:** Miami Lighthouse 601 SW 8th Ave, Miami

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